

SPONSORS INFORMATION PACK



THEME | TOWARDS PATIENTS AND
POPULATION CENTERED SERVICES

60th EMA Annual Medical Conference and International Health Exhibition



08-10 March
2024



Ethiopian Skylight Hotel



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WHO IS EMA?

The Ethiopian Medical Association (EMA) is the first professional association in the country, was formally established in July 1962 through a formal Charter granted to it by Emperor Haile Selassie I.

EMA is a membership organization representing medical doctors registered to practice in Ethiopia with a vision to see a healthy and prosperous Ethiopian community having access to quality health services, and a mission to ensure the community gets quality health service; promote the highest standards in medical education, science, art, and practice; and ensure the rights and benefits of medical doctors.

The Association has more than 6000 registered members and 13 branch offices located in different regions of the country. It engages its members in multiple approaches including the recently launched Junior Doctors Network and network of Ethiopian Diaspora Doctors.



“Roles and responsibilities of professionals and stakeholders in meeting the public health needs of the population”

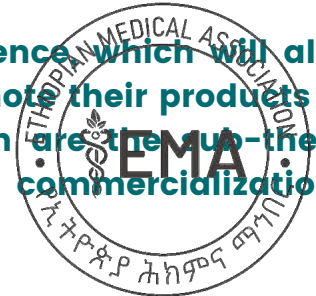
About Event

3000 INTERNATIONAL AND LOCAL ATTENDANTS

EMA has been conducting the annual medical conference and international health exhibition since its establishment. The association is currently preparing to conduct its 60th Annual Medical conference and International Health Exhibition (AMC and IHE) from March 8 to 10, 2024 in Addis Ababa, Ethiopia.

The conference and exhibition will be attended by more than 3000 international and local attendants where it creates an opportunity to disseminate new advances in medical technology and medical and health research.

New programs in the field of health and medicine will be presented at the conference which will also create a platform for international and local drug and medical device manufacturers to promote their products to the right audience. Moreover, there will be plenary sessions on the following topics, which are the sub-themes of the conference: Inter-professional collaboration, provider and patient communication, commercialization of health care, and the rising cost of health care services





SPONSORSHIP LEVEL



LEVEL OF SPONSOR

AVAILABLE PACKAGES

Title Sponsor	1 Package
Platinum Sponsor	2 Packages
Gold Sponsor	2 Packages
Silver Sponsor	5 Packages
Bronze Sponsor	6 Packages
Gala Dinner Sponsor	1 Package
Direction Signage Sponsor	1 Package
Conference Bags Sponsor	2 Packages
Happy hour reception Sponsor	2 Packages

EMA BANK INFORMATION

Bank Name	Commercial Bank Of Ethiopia
Branch Name	Addis Ababa Branch
Bank Account Name	Ethiopian Medical Association
Bank Account Number	1000084538543
BANK ADDRESS	A.A
SWIFT CODE	CBETETAA
BANK COUNTRY	ETHIOPIA



ACCEPTANCE FORM

I _____ (name).....representing
 (organization).....hereby confirm the sponsorship for **60th EMA Annual Conference and
 International Health Exhibition** with an amount of
 ETB _____ (Number) _____ (Amount in words) or
 USD _____ (Number) _____
 (amount in words) By signing this form, I agree to the terms and conditions included in the Sponsorship Pack.

[A] Sponsor's Contact Information

Please fill in the fields below along with your reservation payment.

Signatory Name:	
Position:	
Company / Organization	
Website	
Address	
City, Postal/Zip Code	
Country	
Phone	
Email	
Contact Person	

[B] Packages and Rates



Sponsorship	<input type="checkbox"/> Title Sponsor	
	<input type="checkbox"/> Platinum Sponsor	
	<input type="checkbox"/> Gold Sponsor	
	<input type="checkbox"/> Silver Sponsor	
	<input type="checkbox"/> Bronze Sponsor	
	<input type="checkbox"/> Gala Dinner Sponsor	
	<input type="checkbox"/> Conference Bag Sponsor	
	<input type="checkbox"/> Direction signage Sponsor	
	<input type="checkbox"/> Happy Hour Sponsor	

Upon signature of the Acceptance Form, a minimum of 50% of the total amount of sponsor/exhibition space should be settled, then EMA will issue an invoice, which will be forwarded to sponsor / exhibitor. Full payment should be received between till February 15, 2024.

[C] Payments

Please select method of payment:

- By bank transfer:
- By CPO:

[D] Signature

I agree to the terms of agreement attached to this acceptance form and accept the above commitment

Company representative

Name _____

Signature _____

Seal _____



TERMS OF AGREEMENT

- All sponsorship levels must be reserved by advance payment of 50% of the total amount of the sponsor
- The remaining amount of payment should be paid in between till February 15, 2024. And should collect an invoice from EMA finance before coming on the event.
- Post event payment is not allowed and sponsor should adhere to the scheduled date of payments.
- Sponsors that have shown a full paid invoice will be allowed to set up their space, one day ahead of the event. (the specific time for setup will be notified by the event coordinators)
- All payments should be made through bank transfer or CPO by the name of Ethiopia Medical Association
- All prices include VAT, currently at 15%.
- All sponsors should only bring promotional materials that has been listed on the package. It is strictly forbidden to bring any material than it has not been promised on package.
- Sponsors are allowed to promote their services/products on the time allowed, on their space, they have been allocated.
- Sponsors/Advertisers/Exhibitors bear the responsibility and cost for providing camera-ready artwork. Precise specifications for the artwork will be provided by the Sponsorship Officer.
- Sponsorships are allocated on a first-come, first-served basis.
- International Sponsors, please inform the coordinator to get international bank account number
- The Organizing Committee reserves the right to refuse sponsorship/Exhibitor under specific circumstances.
- Coordinators/sales team representative to sign an "Acceptance Form" on the side of the company representative
- Communicate the coordinators for further information, instructions, invoicing, payments, and technical procedures.

Cancellation of any portion of the: "Acceptance Form" by the Sponsors/Advertisers/Exhibitors will not be accepted and there will not be any refund.

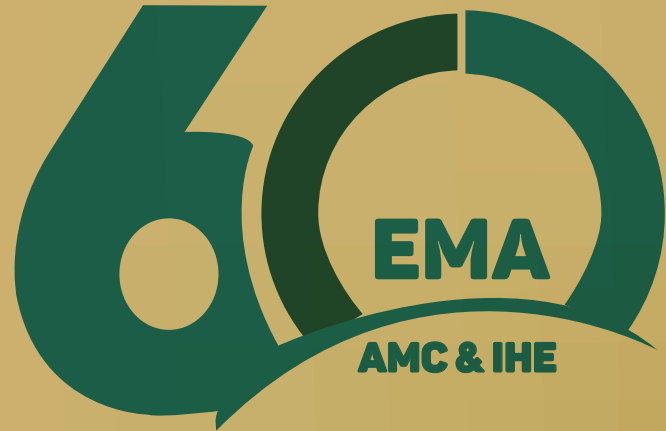




SAMPLES OF GIVEAWAYS AND ADVERTISING MATERIALS







EMA

AMC & IHE

CONTACT INFORMATION

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